



● ● ● ● ● ●


# Harnessing cross-sector perspective: building and scaling the future by leveraging innovative pathways in niche sectors

**PROGRAMME DURATION: 3 Days**



## Contact Information

Ms. Svadha Rai

0120 684 3000 

cmdc@bimtech.ac.in 

<https://www.bimtech.ac.in> 



## Programme Overview

This Management Development Programme (MDP) is designed to bridge the gap between civil and defense sectors, equipping participants with insights and tools that can enhance their operational effectiveness. Through an engaging curriculum, participants will explore key topics including Cybersecurity, Project Management, ESG principles, and personal branding. The programme aims to foster innovation and develop scalable strategies that can be directly applied to military operations.

## Programme Objectives

The Completion of the Course aims at the following learning -

- Equip participants with current cybersecurity threats and innovations, focusing on how these insights can be leveraged within military frameworks.
- Provide practical tools and methodologies for effective project management, emphasizing adaptability to dynamic operational environments.
- Introduce Environmental, Social, and Governance (ESG) concepts to promote sustainable practices within military operations and decision-making.
- Empower defense leaders with strategies to enhance their personal brand, enabling them to lead effectively and inspire their teams.
- Encourage participants to adopt cross-sector approaches and collaborative strategies that can drive innovation within the defense sector.

## Deliverables

- Increased Cybersecurity Awareness
- Improved Project Management Proficiency
- Sustainable Operational Practices
- Enhanced Leadership Skills
- Strategic Cross-Sector Mindset

## Pedagogy

Expert facilitators will guide sessions, fostering collaborative learning and critical thinking. The programme emphasizes experiential learning, encouraging participants to share experiences and co-create strategies, ensuring knowledge retention and practical application in their leadership roles.

## Target Audience

This Programme is exclusively designed for Defense Officials.

## Programme Details

**Programme Dates:** 5th November to 7th November, 2024

**Mode:** In Person

**Venue:** Conference Room, 1st Floor, BIMTECH, Knowledge Park 2, NCR, Plot No-5, Greater Noida Uttar Pradesh - 201306.





## Programme Director

### Dr. Meena Bhatia

#### **Professor (Accounting and Finance), Dean (Executive Education)**

Dr Meena Bhatia is a Finance and Accounting Professor and Dean of Executive Education at BIMTECH. She has over 26 years of work experience, fulfilling diverse roles such as teacher, trainer, researcher, corporate executive, and academic leader. Her teaching interests include financial accounting, management accounting, corporate finance, Management control systems, Securities Analysis, and portfolio management.

She has also taught at the University of Bradford, UK, Kozminski University, Poland, and has been a visiting scholar at the University of Agder, Norway. She has been an active researcher, and her research interests and contributions include topics covering financial markets, disclosures, financial reporting, carbon neutrality, and green finance. She has presented her research work at internationally acclaimed institutions such as Harvard University (Boston USA), University of London, IIM (Ahmadabad), IIT (Delhi), IIT(Kharagpur), and IIM (Lucknow), among others.

Dr Bhatia has publications in national and international journals of repute; she provides research guidance to PhD scholars. Dr Bhatia is passionate about management development and training programs. She routinely conducts training & development programmes in costing, finance, accounting, analysis, and investments for managers of Indian and Public sector enterprises.

She has provided consultancy to small and medium-scale enterprises. She has a PhD, as well as FCMA, CFA, MBA, and B.Com (Hons) from Delhi University. She is a merit holder of the Institute of Cost Accountants of India and a scholarship holder of the Institute of Chartered Financial Analyst of India.



## Confirmation and Registration

- Nominations will be confirmed only after receipt of payment.
- Confirmations will be given on a first-come, first served.

