Name : Twinkle Dinesh Shukla

Designation: Research Scholar (2025 Batch)

Institution : Birla Institute of Management Technology, Greater Noida

Email: twinkle.shukla\_fpm25@bimtech.ac.in

### **BIOSKETCH:**

Twinkle Shukla is currently a FPM research scholar in the OB & HR area at BIMTECH, where she joined the FPM program in July 2025. Her research interest area is Employee Engagement, Gen Z at the Workplace, and Work Behaviour. She has more than 3 years of experience, which includes her experience as an Assistant Professor at the School of Business, MIT Vishwaprayag University and as a Teaching Assistant at SP Jain Institute of Management & Research, Mumbai. She has qualified UGC NET (Commerce) and MH SET (Commerce) examinations. She holds an M. Com and B. Com from the University of Mumbai. She is a Certified Shadow Teacher from SNDT University, Mumbai, and has completed a 6 months training program IUCEE International Educator Certification Program by Indo Universal Collaboration for Engineering Education (IUCEE).

### **EDUCATION:**

Master of Commerce, University of Mumbai, 2022 Bachelor of Commerce, University of Mumbai, 2020 UGC NET (Commerce) qualified in 2023 MH SET (Commerce) qualified in 2023

### AREA OF INTEREST AND RESEARCH

Organizational Behaviour and Human Resource Management Research interests:

- Employee engagement
- Gen Z at the workplace
- Work behaviour
- Employee motivation
- Organizational development

# TEACHING COURSES AND NEW COURSES DEVELOPED

Subjects taught:

- Human Resource Management
- Organization Behaviour

- Business Communication
- Principles and Practices of Management

#### **EXPERIENCE**

March 2024 – June 2025 Assistant Professor, School of Business, MIT Vishwaprayag University

December 2022 – March 2024 Teaching Assistant, SP Jain Institute of Management & Research, Mumbai

June 2022 – March 2024 Lecturer, Chisel Coaching Class, Mumbai

### ACADEMIC POSITIONS AND ASSIGNMENTS

Research Scholar (FPM), Birla Institute of Management Technology, July 2025 to Present

### **RECOGNITIONS AND AWARDS**

### **Certifications:**

Mastering Systematic Literature Review and Meta-AnalysisMastering Systematic Literature Review and Meta-Analysis Issued by ServiceSetu Academics in Aug 2025

IUCEE International Educator Certification Programiucee International Educator Certification Program
Issued by Indo Universal Collaboration for Engineering Education ( IUCEE ) in Feb 2025

Certified Shadow Teacher Issued by SNDT Women's University in Jun 2023

# **RESEARCH IN PROGRESS**

Employee Engagement in AI-driven workplace

# **SOCIAL ENGAGEMENT**

Delivered educational support as a private tutor in General Management courses to a student with Autism Spectrum Disorder (ASD) throughout his junior college and undergraduate studies, spanning a period of five years.