

Name : Shweta Goela
Designation : EFPM Research Scholar
Institution : Birla Institute of Management Technology, Greater Noida
Email : shweta.goela_efpm22@bimtech.ac.in

BIOSKETCH:

With an overall experience of over 22 years, Shweta spearheads Strategy at Safexpress leading the strategic initiatives including business innovation, corporate communications, research, analytics, process & policy structuring, engagement, ESG and learning & development. A double post graduate, supply chain & logistics, sustainability & strategy management enthusiast, she is pursuing her doctoral journey in the domain of sustainability in logistics. A member of the leadership team at Safexpress, she represents her organization at various forums. She actively interacts with the young students graduating from business schools and provides them opportunity to learn through imparting guest lectures, providing them opportunities for industry visits, internship & PPOs. She has not only been instrumental in bagging numerous awards for Safexpress but also has won awards for her contributions to the organizations she has worked with.

EDUCATION:

- Advanced Strategy Management, IIMK, 2022
- Certification for Certified Supply Chain Professional (CSCP), APICS, 2012
- MBA (HR), SMU, 2009
- MSc. University of Delhi, 2002

AREA OF INTEREST AND RESEARCH

- Strategy
- Supply Chain Management & logistics
- Sustainability

TEACHING COURSES AND NEW COURSES DEVELOPED

- Guest Lectures on Strategy, Supply Chain Management & Logistics in Bimtech, Fore School of Management, IMI, FOSTIIMA, Chitkara university, Lovely Professional University, Great Lakes, etc.
- Supply Chain & Logistics Workshops conducted for Accenture, Genpact, Bosch, etc.

EXPERIENCE

- Safexpress Private Limited, AVP – Strategy, 2011 till date
- InspireOne Consultants, Project Officer – Leadership, 2007-2010

- Innodata Isogen, Associate, 2006-2007

PROFESSIONAL ASSOCIATION AND BOARD PARTICIPATION

- Chair – Centre for Knowledge & Research, Safexpress
- Leadership Group - Safexpress
- Participated as a panelist in numerous Panel Discussions – supply chain & logistics & sustainability

RECOGNITIONS AND AWARDS

- Double Bagger Award – InspireOne Consultants
- Safeducate Inspirer Award
- Safexpress Leadership Award
- ET Edge Top 100 CSOs of India

RESEARCH IN PROGRESS

- Factors Impacting Environmental Sustainability of Logistics Service Providers in India

CONFERENCE, SEMINAR PAPER AND PRESENTATIONS

- Participated in PRISM, 2023, Bimtech
- Participated in Case Workshop, IIM- Nagpur, 2024
- Participating in PRSIM, Fore School of Management, 2025

SOCIAL ENGAGEMENT

Represent Safexpress at numerous forums & associations – ASSOCHAM, CII, ICC
Attend numerous industry conferences and seminars