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EDUCATION:

- Post – Graduation: Masters in Business Economics (FINANCE) from Devi Ahilya Vishwa Vidyalaya(DAVV), Indore in the year 2003
- Graduation: Bachelors in Computer Science from Devi Ahilya Vishwa Vidyalaya(DAVV), Indore in the year 1999.

AREA OF INTEREST AND RESEARCH

Behavioural Finance, Behavioural Insurance, Climate Insurance, Risk Management, Entrepreneurial Finance

PROFESSIONAL ASSOCIATION AND BOARD PARTICIPATION:

Member of Insurance Institute of India

CASE REPOSITORY AND PUBLICATIONS

Extended abstract of paper titled “ Personality traits and behavioural drivers of retail insurance purchase in India” published in **Future of marketing in emerging markets: looking Ahead**, proceedings of the 13th Annual Conference of Emerging Markets Conference Board (EMCB), December 2024.

CONFERENCE, SEMINAR PAPER AND PRESENTATIONS

Presented paper titled “Personality traits and behavioural drivers of retail insurance purchase in India” at International Conference on Multidisciplinary Concepts in Management (ICMCM) organised by G L Bajaj institute of Technology and Management, Greater Noida held on 9th and 10th January

MAGAZINE AND NEWSPAPER ARTICLES

Article titled “Harnessing Decentralized Renewable Energy for Sustainable Aquaculture in Assam” published in WSDS 2025 special issue of TerraGreen March 2025.