

Name : Digbijay Nayak
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BIOSKETCH:

Digbijay Nayak has an overall corporate experience of around 20 years across industries. Presently working as Assistant General Manager (Corporate Planning) at Engineers India Limited, A CPSE under Ministry of Petroleum & Natural Gas, responsible for corporate planning, strategy and other key management issues. Digbijay holds an MBA in International Business from IMS, BHU, Varanasi and a B.E in Electrical & Electronics Engineering from NIST, Berhampur, Odisha. He is a frequent speaker at industry conferences, has published many articles and case studies in various magazines. Core strengths: corporate strategy, Corporate Planning, corporate performance management and key management functions.

EDUCATION:

- Graduation: Bachelor of Engineering in Electrical & Electronics Engineering, National Institute of Science & Technology (NIST), Berhampur University, Odisha, 1998 – 2002
- Post – Graduation: Master of International Business Administration, Institute of Management Studies, Banaras Hindu University, Varanasi, 2003 - 2005

AREA OF INTEREST AND RESEARCH

Strategy, Innovation, Entrepreneurship, Sustainability and CSR

EXPERIENCE

- Assistant Manager, State Bank of India (SBI), Odisha, May 2006 - January 2008
- Deputy Manager, Antrix Corporation Limited, Indian Space Research Organisation (ISRO), Bengaluru, January 2008 to January 2011
- Assistant General Manager, Engineers India Limited (EIL), New Delhi, February 2011 onwards

RESEARCH PAPERS AND WORKING PAPERS

Nayak, D. and Sahay A. (2024), Tata Motors Limited: strategic journey towards electric vehicle, Emerald Emerging Markets Case Studies, <https://doi.org/10.1108/EEMCS-09-2023-0338>

RESEARCH IN PROGRESS

The Committee approved the thesis proposal made in December 2024. Registration of the thesis proposal was completed on January 25, 2025. Subsequently, the thesis work has been initiated with the initial chapters conceptualised and draft of the first couple of chapters has been completed. A Systematic Literature Review paper on my research area has been completed and is planned to be submitted to Journal for publication during October 2025.

CONFERENCE, SEMINAR PAPER AND PRESENTATIONS

- 1st Global Industrial Relations Summit, New Delhi, March 17 – 18, 2023 (presented paper on “Impacts of the COVID-19 Pandemic on Corporate Sustainability: Why and how Industrial Relations matters?”)
- 26th Energy Technology Meet, Centre for High Technology (CHT), New Delhi, October 9 – 11, 2023 (selected for Poster Presentation on “Future of the Energy Sector in the Era of IR 5.0”)